



Cerba Research

The new big data application that is reshaping clinical trials



Digitalization continues to provide an impetus to move away from centralized, high cost and difficult-to-access settings to more virtual, patient centric and decentralized clinical trial (DCT) models



Connecting real-world laboratory data from clinical sites and digitalizing patient data – the power of Decentralized Clinical Trials (DCT) to change the trials of tomorrow



A new paradigm for patient recruitment: Cerba Research-Biokortex collaboration leverage patients biological and medical data to streamline patient identification and recruitment efforts in clinical research

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Key Benefits

An untapped source of patient recruitment:

- +1000 routine labs in EU
- +130 routine labs in Africa
- +35M patients visits/year

Cerba Routine medical Labs & Cerba Research

01 Partnering with medical laboratories

- Pre-qualified recruitment sites (no searching, all staff CV/Resume available)
- Access to all pathologies and millions of patients
- One point of contact & decision for all sites

02 Data Enrichment

- Structured data (ICD10, ATC, LOINC, etc.)
- Medical Staff Validated Clinical Data
- Cross biological and clinical data
- Additional biological samples (Routine and Central Lab TESTS directly collected in the city lab to clinical trial = patient comfort)
- Interventional vs observational studies

03 Leveraging New Technologies

- New Digital Tool Clinical by Biokortex
- Multiple recruitment requests
- Live & automated monitoring of recruitment rates
- E-consent
- Security by design - Patient Privacy solution